Ottawa 2012
Unmanned Systems
Systèmes Télécommandés
CANADA
"Solutions for Emerging Markets - Solutions pour les marchés émergents"

# Sponsorship Package

## 10th Annual Unmanned Vehicle Systems Conference

*"Solutions for Emerging Markets"*

**Ottawa, Ontario, Canada**
**November 6 - 9 2012**

**Ottawa Convention Centre**

Unmanned Systems
Systèmes télécommandés
CANADA

# Sponsorship Opportunities and Benefits

## Platinum Sponsor (1 available) $15,000

Benefits:

- **Company Logo exclusively embroidered on conference Apparel**
- **Outside Back Cover advertisement in the Conference Handbook (Value $2,000)**
- **4 complimentary conference registrations (Approximate Value $5,600)**
- Corporate Identity featured on all Conference related advertisements
- Authorization to use Conference name and logo in advertising
- Company Logo and link on the Conference web site
- Company Logo featured in promotional PowerPoint presentation throughout the Conference
- Company Logo prominently displayed on all conference signage;
- Platinum Sponsor identification on your delegates conference badges
- Special Thanks in the Conference Handbook

## Gold Sponsor (2 available) $10,000

Benefits:

- **Inside front or inside back cover advertisement in the Conference Handbook (first come first choice) (Value $1,000)**
- **2 complimentary conference registrations (Approximate Value $2,800.00)**
- Corporate Identity featured on all Conference related advertisements
- Authorization to use Conference name and logo in advertising
- Company Logo and link on the Conference web site
- Company Logo featured in promotional PowerPoint presentation throughout the Conference
- Company Logo prominently displayed on all conference signage;
- Gold Sponsor identification on your delegates conference badges
- Special Thanks in the Conference Handbook

## Silver Sponsor Sold CAE Inc. & Province of Ontario

Benefits:

- **Full Page color advertisement in the Conference Handbook (Value $750)**
- **1 complimentary conference registrations (Approximate Value $1,400)**
- Company Logo and link on the Conference web site
- Company Logo featured in promotional PowerPoint presentation throughout the Conference
- Company Logo prominently displayed on all conference signage;
- Silver Sponsor identification on your delegates conference badges
- Special Thanks in the Conference Handbook

## Bronze Sponsor (6 available) $2,500

Benefits:

- **1/2 Page color advertisement in the Conference Handbook (Value $350)**
- Company Logo featured in promotional PowerPoint presentation throughout the Conference
- Company Logo prominently displayed on all conference signage;
- Bronze Sponsor identification on your delegates conference badges
- Special Thanks in the Conference Handbook

## Special Sponsorship Opportunities and Benefits

*There is an opportunity to cost share these sponsorships with up to three participants or you can choose to sponsor the whole item. Sponsors are to provide an electronic copy of their logos by email*

### Registration Desk Sold Thales Canada

Benefits:

- Company logo on all registration forms Manual and Electronic
- Sponsor Logo on the Registration Desk
- Company logo on the Thank you page of the Conference Handbook
- Company logo prominently displayed on all conference signage
- Company logo featured in promotional PowerPoint presentation throughout the Conference

### Opening Meet & Greet – Tuesday (In the Exhibition) $5000

Benefits:

- Company logo on the Thank you page of the Conference Handbook
- Company logo prominently displayed at the event
- Company logo prominently displayed on all conference signage
- Company logo featured in promotional PowerPoint presentation throughout the Conference
- Other opportunities as defined in the terms and Conditions

### Networking Reception – Wednesday 5-6:30 (In the Exhibition) $4,500

Benefits:

- Company logo on the Thank you page of the Conference Handbook
- Company logo prominently displayed at the event
- Company logo prominently displayed on all conference signage
- Company logo featured in promotional PowerPoint presentation throughout the Conference
- Other opportunities as defined in the terms and Conditions.

### Gala Dinner $10,000

Benefits:

- 10 tickets to the Gala Dinner (1 Table) (Approximate Value $1,250.00)
- Company name and logo printed on the menus
- Company logo on the Thank you page of the Conference Handbook
- Company logo prominently displayed on all conference signage
- Company logo featured in promotional PowerPoint presentation throughout the Conference
- Other opportunities as defined in the terms and Conditions

### Breakfasts (Continental) 4 Available $2,000

Benefits:

- Company logo on the Thank you page of the Conference Handbook
- Company logo prominently displayed at the breakfast
- Company logo featured in promotional PowerPoint presentation throughout the Conference

### Luncheons 3 Available $3,500

Benefits:

- Company logo on the Thank you page of the Conference Handbook
- Company logo prominently displayed at the luncheon
- Company logo featured in promotional PowerPoint presentation throughout the Conference

### Breaks $1,500 7 Available

Benefits:

- Company logo on the Thank you page of the Conference Handbook
- Company logo prominently displayed at the Breaks
- Company logo featured in promotional PowerPoint presentation throughout the Conference

## Other Opportunities

There are other smaller opportunities to get your message out to our delegates, these include:

## Lanyards **Sold** Cassidian

Your company's logo and name on the delicates badge lanyard along with company logo and thank you in the conference handbook and on the sponsor power-point shown before and following the presentations

## Internet **$1,000**

Signage throughout the conference spaces with company logo, thank you in the conference handbook and on the sponsor power-point shown before and following the presentations

## Conference Bags **Sold** BAE Systems Ltd.

Your company's logo on the conference bag given to each attendee and thank you in the conference handbook and on the sponsor power-point shown before and following the presentations

## Handbook Notes Page (12 available) **$100.00/page**

Sponsor a notes page with your company's logo watermarked into the page opposite your abstract (depending on layout constrictions) or a guaranteed watermarked logo across from one of the abstracts for the plenary, thank you in the conference handbook and on the sponsor power-point shown before and following the presentations.

## Conference Bag Inserts **$1,000.00**

Copies of your company's promotional material inserted in the Conference Bags (limit of 3 pages per company)

## Media Sponsor **SOLD** **Frontline Magazine**

The media Sponsor package is available on request to any media organization who wishes to respond to a Request for Proposal. Please contact the Event Manager for details.

## Sponsor Logo Requirements

Please provide a high resolution jpg format copy of your logo for inclusion on conference signage and in the conference Handbook a minimum of 60-days prior to the conference start. Logos received after 60-days prior to the conference start may not appear on signage or in the Conference Handbook.

## Advertising in the Conference Handbook

Advertising in the Conference Handbook is one of the best ways to get your company's message out there. The Handbook is given to everyone when they register, it contains:

- Abstracts of all the papers and presentations,
- Biographies on all the authors.
- A complete list of exhibitors
- Floor Plan of the conference area
- Information about the conference and show
- Welcome messages.
- Other useful information about the location

Advertising Rates (full colour) are listed below,

| | | |
|---|---|---|
| **O/S Back Cover 11' X 8.5"** | **$2,000** | |
| **I/S Front Cover 11' X 8.5"** | **$1,000** | Only Available if Gold Sponsorships are not sold |
| **I/S Back cover 11' X 8.5"** | **$1,000** | Only Available if Gold Sponsorships are not sold |
| **Full Page 10' X 8"** | **$750** | |
| **1/2 Page 5" X 8"** | **$350** | |

- All advertising submissions must be provided in Adobe Acrobat (pdf) format a minimum of 60 days prior to the conference start

All Corporate Members in Good Standing with Unmanned Systems Canada are entitled to the following discounts on advertising in the Conference handbook

| Membership Level | Diamond | Gold | Silver | Bronze | Academic | Basic |
|---|---|---|---|---|---|---|
| Complimentary or Discount on Full Page Ad in Unmanned Systems Canada Conference Handbook (up to $750 value) | Comp | 75% | 50% | 50% | 25% | 25% |

**A 50% deposit is required at signing of this Sponsorship contract the remaining 50% is due prior to September 30th 2012. Sponsor bookings made after September 30th 2012 must be paid in full at signing of contract.**

**Full Terms and Conditions can be found at the end of this Sponsorship Package.**

# Sponsorship Contract

| | | | |
|---|---|---|---|
| ❑ Platinum $15,000 | ❑ Gold $10,000 | ❑ Silver $5,000 | ❑ Bronze $2,500 |

| | | |
|---|---|---|
| ❑ Opening Meet & Greet Tuesday $5000 | ❑ Networking Reception Wednesday $4,500 | ❑ Gala Dinner $10,000 |
| ❑ Breakfast $2,000 | ❑ Luncheon $3,500 | ❑ Bag Inserts $1000 |
| ❑ Breaks $1,500 | ❑ Lanyards $2,000 | ❑ Internet $1,000 |
| ❑ Bags $3,000 | ❑ Registration Desk $3,500 | ❑ Advertising |

Corporate Members in Good Standing with Unmanned Systems Canada at a Bronze level or higher are entitled to a $250.00 discount on Sponsorships over $2000.

## Billing Information

Company Name: _____

Billing Address: _____

Phone: _____

Fax: _____

Email: _____

Contact Person: _____

## Authorization

I agree to sponsor this event, as outlines in this contract

Signature: _____

Name: _____

Title: _____

Sponsorships are subject to a 13% tax (HST) Fax# 1-613-317-1740

50% Deposit ☐ Full Payment ☐ VISA ☐ MasterCard ☐ American Express ☐

**Name:**

**Card Number:**

**Expiry Date:**

Mail Check or Money Order

**Unmanned Systems Canada**

**PO Box 81055**

**Ottawa, Ont. K1P 1B1**

# Unmanned Systems Canada Sponsorship
# TERMS AND CONDITIONS

**SPONSORSHIP HOLDS**

Requests to hold a Sponsorship will be accepted if made in writing to the Unmanned Systems Canada. On receipt of the written request the Sponsorship will be held for 30-days at which time if no deposit is received it will be released. A second hold request for the same Sponsorship will not be accepted.

**DEPOSITS**

For all Sponsorships booked prior to September 30th 2012, a non refundable 50% deposit is required at signing of the Sponsorship contract the remaining 50% is due prior to September 30th 2012. Sponsorship bookings made after September 30th 2012 must be paid in full at signing of contract

**SALES TAX**

Canadian Harmonized Sales Tax of 13% will be applied to Sponsorship purchases. The rate of tax will vary from 5% GST to 15% HST between different provinces where the conference is held. If you are Tax exempt please provide your tax exempt number by email.

**REFUND POLICY**

For Sponsorships paid in full prior to September 30th 2012 refunds will only be issued if the Sponsorship is resold. A 50% processing fee will be applied **No refunds will be granted after September 30th 2012.**

**SPONSORSHIP COMPLIMENTRY REGISTRATIONS**

Complimentary conference registrations that are included in the sponsor purchase include full meals and attendance at speaking sessions. They do not include the one year membership in Unmanned Systems Canada. Complimentary Registration of Sponsors should be done by contacting the Event Manager at the address below.

**SPEAKING AT SPONSORED EVENT**

Sponsors for evening networking receptions and meals are afforded the opportunity to make a short address to attendees (5 minute maximum). Coordination of that address must be made with the Event Manager a minimum of 30-days prior to the sponsored event.

**SIGNAGE AND/OR PRESENTATIONS AT SPONSORED EVENT**

Unmanned Systems Canada provides event signage with the Sponsors logo clearly visible. If the Sponsor wishes to include additional signage or AV presentations at the event they must coordinate with the Event Manager at least 60-Days prior to the event. The Sponsor shall be liable for any additional associated charges levied by the venue organization.

**BENEFITS**

Unused sponsor benefits associated with different sponsorships are non-transferable and if unused will be considered closed.

**LIABILITY**

Unmanned Systems Canada and the Host Venue shall not be responsible for any loss, injury, or damage that may occur to the Sponsors employees (public or other), and any other person, from any cause whatsoever, prior, during, or subsequent to the period covered by the Sponsorship contract. The Sponsor, upon signing the contract, expressly releases Unmanned Systems Canada, its employees, its general service contractor and/or the convention center and agrees to indemnify and defend the same against any and all claims for such loss, damages, or injury.

**CONTACT INFORMATION**

Please fax or email completed form to: Unmanned Systems Canada +1.613.317.1740 or email to leahmcgroggan@unmannedsystems.ca An Invoice and deposit receipt will be forwarded by return fax or email